

MAKE THEM OPEN YOUR EMAIL WITH THESE

25 SUBJECT LINE IDEAS

5 things about us you probably don't know

The number one question we're always asked

Here's how we're solving (XYZ)

The opportunity you've been waiting for

Are you in or are you out?

We only have X days left to make this happen

Will we see you there?

Checking in with you about (X)

Can we help you with (X)?

Are you tired of seeing kids go without (X)?

We probably disagree on (X)

That one day I cried opening the mail

You'll never guess what our team did

Are you struggling with (X) too?

From our office in (X), it looks (X)

We might have messed this up...

You came to mind today...

Tell me what you think about this

It's been (X) years, can you believe it?

We've been planning this for months and it's almost time

Will you add this to your calendar, please?

He said what? These words will stay with us forever

Take a look behind the curtain

It's our turn to make it happen

We're in this together